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COMMENCEMENT

Kim Moses to deliver USC Annenberg's commencement address

USC Annenberg's 2016 commencement ceremonies on May 13 will be headlined by two acclaimed veterans in their fields, crisis management expert Judy A. Smith and television producer Kim Moses.

More than 950 degrees will be conferred during the Annenberg School for Communication and Journalism's two events, which will host more than 6,000 family members, alumni and friends.

School of Communication speaker Kim Moses

Moses, Principal and Executive Producer with Sander/Moses Productions, has preeminent expertise working at the intersection of TV and digital media. She has served as Executive Producer on more than 650 hours of dramatic and unscripted prime-time television programming and digital content.

Moses is currently executive producing the ABC Network pilot "Spark," a Sander/Moses Production in association with ABC Studios. She also is producing YouTube's first long-form documentary on the life of YouTube personality Gigi Gorgeous, directed by two-time Academy Award-winner Barbara Kopple.

She recently served as Executive Producer of "Runner," an ABC Network drama produced by Sander/Moses Productions in association with FOX Television Studios and ABC Studios; "French Kiss," digital-branded content for Marriott International Studios; and "Reckless," currently streaming on Netflix, produced by Sander/Moses Productions in association with CBS Television Studios.

She also served as Executive Producer and Director of the CBS hit series "Ghost Whisperer," which ran for five years on CBS and is currently airing in syndication. Moses authored the TV companion book "Ghost Whisperer: Spirit Guide" and created and produced four seasons of the award-winning web series "Ghost Whisperer: The Other Side."



Ten of the pilots

Moses developed and executive produced have become network primetime

series, including “Profiler” (NBC), for which she co-wrote and directed episodes, “The Beast” (ABC), “New York News” (CBS), “Brimstone” (FOX), and “For the People” (Lifetime). Additional television credits include reality series “How’d They Do That!” (NBC), “Comic Strip Live Primetime” (FOX), “The Extreme Edge” (ABC), and “Psychic in Suburbia” (Style Network).

At the intersection of television and digital media, Moses is known for pioneering the Total Engagement Experience (TEE), a business and creative model for TV that uses the series or film as a component of a broader, multi-platform entertainment experience. Using Internet, mobile, publishing, music, DVDs, video games and AOP (Audience Outreach Program), the TEE works to build buzz, create new revenue streams and expand viewer loyalty.

For the past 10 years, under her SLAM digital-media shingle, Moses has co-created and produced entertainment event programming including all digital media IP for “Ghost Whisperer,” the content for feature films “Happy Feet Two” (Warner Brothers) and “Hotel Transylvania” (Sony), as well as “Desperate Housewives” (ABC), “Ugly Betty” (ABC), the Electronic Entertainment Expo and Comic-Con.

She has been named to Newsweek’s Women and Leadership Advisory Committee, was honored with Women In Film’s Woman of The Year Award in 2011, and was a keynote speaker for The 2014 Women In Film & Television International Summit.

Commencement Ceremonies

USC Annenberg’s coinciding ceremonies will begin at 10:45 a.m. The School of Communication ceremony will be held at McCarthy Quad; an undergrad reception will follow at McCarthy Quad, and a graduate student reception will be held at Wallis Annenberg Hall’s Alumni Plaza. Those honored will be candidates for bachelor’s, master’s and doctoral degrees in Communication, Communication Management, Global Communication, Public Diplomacy and Digital Social Media.

The School of Journalism ceremony will be held at John Argue Plaza, and a reception will follow. The event will honor candidates for bachelor’s and master’s

degrees in Journalism and Public Relations.

The main USC commencement ceremony, presided over by USC President C.L. Max Nikias, will begin at 9 a.m. in Alumni Park.

For more information, visit:

<http://annenberg.usc.edu/commencement/commencement-2016>

For information on USC's ceremony, visit: <http://commencement.usc.edu/>